AMaGA AWARDS 2024

PART ONE: NOMINEE DETAILS

Organisation Name *

_____

Address *

Street:

_____

Line 2:

_____

City:

_____

Country:

_____

State:

_____

Zip / Postcode:

Contact Name *

_____

Contact Role *

_____

AMaGA AWARDS 2024

Contact Email *

Contact Telephone *

Membership *

Discounts are available to organisational members of the Australian Museums and Galleries Association and Museums Aotearoa. Are you a member of either association?

Select one option:

○ Yes
○ No

Organisation Size *

Select one option:

○ Volunteer-run (< 1 FTE)
○ Small (1 - 10 FTE)
○ Medium (11 - 49 FTE)
○ Large (> 50 FTE)

AMaGA AWARDS 2024

PART TWO: PROJECT DETAILS

Category *

Please select your award category to ensure you see the correct questions on the following pages.

Select one Category

- ○ Community Connection Award
- ○ Exhibiting Excellence Award
- ○ First Nations Project Award
- ○ Social Impact Award
- ○ Art of Expression Award
- ○ Digital Interface Award
- ○ e-Excellence in Print Award
- ○ Excellence in Print Award
- ○ Moving Image Award
- ○ Virtual Canvas Award
- ○ Kids in Print Award

Project Title *

Project Description (max. 250 words) *

In your response, describe your project, its aims and rationale. Consider how your project achieved its aims, any areas of interest, and how you went about the development and delivery process.

Project Partners (max. 250 words)

You may list all institutions, organisations, individuals, and/or communities directly involved in the development of this project, if applicable.

In the event of an award being issued, co-created projects may have multiple organisations and/or communities acknowledged on the certificate and web listings.

PROJECT BUDGET

Please provide the total budget for your project.

A detailed project budget is **OPTIONAL**. However, detailed budgets allow the judges to compare projects more accurately within a broad budget range. Project budget will be used to sub-divide award categories into levels IF they receive more than 10 submissions.

To fill in the income and expenses tables, click on "Add Item" (these tables do not auto-calculate).

Income

Expenses

Total Budget and FTE *

Please provide the total project budget and the number of FTE allocated.

PART THREE: ASSESSMENT CRITERIA (max. 500 words each)

For the following questions, provide detailed explanations of how your project aligns with each of the assessment criteria. Sample questions have been provided as prompts to assist you with the process.

There will be additional category-specific questions for the *First Nations Project Award* and all design-based projects.

Criteria 1 *

INNOVATIVE: We celebrate initiatives that redefine the norm. Consider how your project has surpassed industry standards, pushed boundaries, or introduced new ways of thinking or doing that will drive the sector forward.

In your response, you may wish to consider the following questions:

- In what ways has this project or its outcomes demonstrated effectiveness, creativity, and innovation? Consider original concepts and components applied during the project's development and implementation.

- How has this project surpassed the existing standards of museum and gallery practices as outlined in the *National Standards for Australian Museums and Galleries*?

- What techniques or programs were used to successfully deliver your project in an innovative and/or sustainable way, and to encourage audience participation? Consider technologies, designs, events, partnerships, facilities, cultural spaces, social media, gamification, etc.

AMaGA AWARDS 2024

Criteria 2*

ACCESSIBLE AND EQUITABLE: We recognise the importance of inclusivity. Consider how your project has effectively engaged diverse audiences or championed equitable approaches that ensure accessibility for everyone.

In your response, you may wish to consider the following questions:

- In what ways has this project reflected and embraced accessibility and diversity throughout its development and execution phases?

- In what ways has this project effectively included diverse audiences or advocated for equitable approaches?

- What perspectives were considered and/or integrated into the design and programming (e.g. First Nations, queer, gender identity, age, ethnicity), and how did you ensure these perspectives were included ethically?

Criteria 3 *

EMPOWERING: We value placing people first. Consider how your project empowers communities, staff, creators, and the public. Explore how your initiative prioritises the well-being and empowerment of stakeholders over institutional interests.

In your response, you may wish to consider the following questions:

- In what manner has the project empowered communities, staff, creators, and/or the public? Consider how community groups were involved in the co-creation of the project and how they were acknowledged.

- How has this project prioritised the well-being and empowerment of stakeholders over institutional interests?

- How does the project contribute to community development and/or foster a sense of belonging?

Criteria 4 *

LEGACY-BUILDING: We understand the significance of long-term impact. Consider how well your project aligns with your organisational goals and contributes to an on-going legacy, benefiting both the organisation and the communities it serves.

In your response, you may wish to consider the following questions:

- To what extent will this project create an on-going legacy, benefiting both the organisation and the communities it serves?

- How does the project align with your organisational goals?

- What metrics were developed and used to measure the project outcomes and to understand its impact? Feel free to share any examples of positive changes/outcomes as a result of this project.

Criteria 5 *

FOR OUR TIME: We elevate works of relevance. Consider how your project addresses current challenges and needs impacting society, the environment, institutions, etc.

In your response, you may wish to consider the following questions:

- How has this project addressed current challenges and needs impacting society, the environment, institutions, etc?

- Describe the methodologies and strategies employed by your institution during the research and development phase to ensure accuracy, relevancy, depth, etc.

- How has this project aligned with relevant guidelines and principles? Some examples for consideration are:

  o *UN Sustainable Development Goals*

  o *National Curriculum* and/or learning standards

  o *First Peoples: A Roadmap*

  o Indigenous Cultural and Intellectual Property (ICIP)

  o AMaGA Pillars and Priorities

PART FOUR: CATEGORY-SPECIFIC QUESTIONS (max. 250 words)

Make sure you have **SELECTED YOUR INTENDED CATEGORY** on the previous page to ensure that you are seeing the correct questions for your category below.

Additional supporting documents can be added on the next page.

Design-based Awards

The design-based awards include:

- Art of Expression Award
- Digital Interface Award
- Excellence in Print Award
- e-Excellence in Print Award
- Kids in Print Award
- Moving Image Award
- Virtual Canvas Award

Question 1 *

Describe the origins of your design concept. What inspired the creative direction and who is your intended target audience?

AMaGA AWARDS 2024

Question 2 *

Describe the primary purpose of your design. How effectively does it communicate its intended message or function?

Question 3 *

Share insights into your choices of photography, typography, illustration, colour palette, form, and materials. How do these elements contribute to the design's narrative?

AMaGA AWARDS 2024

Question 4 *

Discuss any specific considerations made to ensure cultural sensitivity or inclusivity in project development.

First Nations Project Award

Please respond to the following questions **(max. 250 words each).** The questions below are aligned with the 5 Key Elements for Change adopted in *First Peoples: A Roadmap for Enhancing First Peoples Engagement in Museums and Galleries*.

The expectations for any project entered into this category include:

- First Nations-led development and delivery;
- Implementation of standards and frameworks such as the *Roadmap*, Indigenous Cultural and Intellectual Property (ICIP), etc., to ensure Indigenous rights are recognised and protected; and
- Encourages First Nations visitors, and/or is delivered in First Nations communities.

Question 1 *

The goal of **Reimagining Representation** is to change the way that Indigenous peoples are represented in museums and galleries. To do this, museums and galleries need to reflect on past injustices. This means acknowledging the role museums and galleries played in colonisation and dominant historical narratives.

How does your project represent or amplify Indigenous voices and histories? Consider First Peoples-led initiatives, addressing past injustices and dark histories, truth-telling, incorporating Indigenous knowledge, etc.

Question 2 *

The goal of **Embedding Indigenous Values into Museums and Galleries Business** is to move museum and gallery values away from their Eurocentric foundations. Indigenous values need to be encouraged in museums and galleries in order to make Indigenous peoples feel welcome and safe.

How did you present First Peoples' perspectives and values in the delivery of your project? What steps did you take to ensure that First Peoples staff and visitors were made to feel safe and welcome while engaging with the project?

Question 3 *

The goal of **Increasing Indigenous Opportunity** looks at improving employment for Indigenous staff. Indigenous knowledge is a skill which needs to be compensated accordingly. Positions and workplace environments need to value Indigenous knowledge.

What opportunities did your project create for First Peoples? Consider staff, volunteers, contractors, artists, community engagement, suppliers and procurement, etc.

AMaGA AWARDS 2024

Question 4 *

The goal of **Two-way Caretaking of Cultural Material** aims to transition the care of Indigenous cultural material into the hands of Indigenous Australians. Indigenous cultural material is owned by Indigenous Australians and giving them a voice in decisions is important to rebuilding trust.

How does your project address and/or enhance First Peoples' opportunities for access to cultural material?

Question 5 *

The goal of **Connecting with Indigenous Communities** is to focus on repatriation and support. Providing Indigenous communities with the tools to properly repatriate their material is essential. This could be in the form of outreach programs or collaborations.

How did your team build upon or establish relationships with First Peoples communities? How did the development of the project address issues of control of cultural material and ICIP? Has your outreach and collaboration strengthened relationships between your organisation and First Peoples communities, and what future knowledge sharing might be possible?

PART FIVE: Support Materials

Attach supporting documents as follows:

Please attach three (3) high-resolution (300dpi) digital images as separate files, which may be used for promotional use.

Please ensure that permissions have been sought prior to uploading images, and be sure to provide credit details (photographer and, where relevant, artist details), brief captions, and requirements for cultural sensitivity warnings (if applicable).

Image 1 *

[File Upload]

Image 1 Details *

Image details:

Image 2 *

[File Upload]

Image 2 Details *

Image details:

Item 3 *

[File Upload]

Image 3 Details *

Image details:

Required *only* for design-based award nominations involving consultants/design partners.

Please attach written documentation (email, letter, etc.) that demonstrates the endorsement of the project nomination by the partner organisation/consultant.

[File Upload]

Required *only* for exhibitions or gallery fit-out projects.

Please provide a visual walkthrough of the space via PDF, PowerPoint, or YouTube format along with explanations of the visuals.

[File Upload]

Required *only* for digital design-based projects that involve external partnerships/collaborators.

Please provide copies of your digital design projects.

[File Upload] or URL

You may submit up to three (3) items. This can include press clippings, publications, letters of support, associated websites, other industry awards, etc. For each item, submit either a URL OR a file.

This part of the application is **OPTIONAL**.

Item 1

[File Upload] OR URL

Item 2

[File Upload] OR URL

Item 3

[File Upload] OR URL